



WE CHANGE CONSUMER TRADITIONAL BUYER EXPERIENCE AT THEIR LOCAL SUPERMARKET & CONVENIENCE STORE WITH AN INTEGRATED DIGITAL VALUE ECOSYSTEM AT THE CASH REGISTER

Background

Kuido Technology provides Digital Value Services to Unbanked and underbanked consumers. Kuido founders started in 2015 working in an Intellectual Proprietary Software Application integrated into Supermarkets & Convenience Stores POS Systems. After three years of working in software development and Integration, In October 2018, we launched our first store. Today Kuido has a signed agreement with 230+ Supermarkets, integrated 120+ in 9 states, and integrated with three (3) different POS systems. Kuido produces Revenue by providing different solutions to the retailer with our unique Technology such as Prepaid Phone Recharge (International and Domestic), Digital Gift Card sales, and Marketing engagement service as a SaaS model. Kuido generated \$800K+Gross Revenue in 2019 & \$1.8M+ Revenue in 2020 & Projecting \$2.5M Gross worth in transactions Revenue in 2021.

Leadership Team

Kuido team has combined 40 years+ experience within Telecom & Technology industry with vast experience in new products development, startup, apps development.

Products

- **Recharge Services:** Domestic (\$28B Market) and International Pre-paid phones recharge (\$20B Market), Pre-paid International Long Distance Calls, Digital gift cards.
- **Digital Marketing Engagement Solutions (SaaS)**
- **Future products:** Bill Payments, Digital Wallets, & Cross Border Remittances.

THE PROBLEM

On the Recharge service: Customers need to make two lanes along with carts and wait longer to make a transaction in the Customer Service Counter. In contrast, KUIDO service is more straightforward, just one line and pay your groceries along with your preferred KUIDO Products at any cash register with your desired payment method (Cash, Debit or Credit Card).

In the Marketing engagement service, stores tend to need a third-party device to collect phone numbers, with Kuido, the store now does not require a third-party device to collect their customer's numbers and send Digital Weekly ads, special announcements, coupons, and even interactive surveys.

THE SOLUTION

KUIDO: Enable any Cash Register at the Stores to offer limitless Digital Value Services from Phone Payment to Gift Card while buying their day-to-day groceries; **Only One Lane, One Payment, One Receipt and Multiple Products**

WHO BENEFITS FROM KUIDO?

Kuido creates a new disrupting delivery service solution at retail locations, which benefits the entire service chain. Mobile Operators, domestic and international, have easy access to the end customer. Supermarkets and convenience stores profit from every transaction done through KUIDO that is perfectly integrated with their POS Systems with seamless product addition & driving traffic via our marketing programs. Above all, there is no need for additional hardware or software. End Customers benefit from the convenience of paying their Digital Value Services simultaneously as Paying for the day-to-day groceries at the Cash Register with no need to stand in two different lines.

HOW DO WE MAKE MONEY?

KUIDO current revenue stream is base on transaction commissions or fees produced by International and domestic mobile transactions and the monthly subscription to Kuido Marketing engagement solution provided by KUIDO Proprietary POS Software Application.

DEAL TERMS

Investment: \$1,000,000.00
Type: Convertible Promissory Note Financing
Term: 24 Months

	2021	2022	2023	2024	2025	2026
Revenue	\$2,410,000	\$3,690,629	\$14,470,849	\$40,414,500	\$66,819,734	\$98,825,999
Cost of Goods Sold	\$2,241,300	\$3,141,254	\$11,933,231	\$32,901,843	\$54,060,751	\$79,743,755
Gross Profit	\$168,700	\$255,113	\$1,354,436	\$4,265,159	\$7,441,551	\$11,244,226
EBITDA	-\$90,560	-\$579,941	-\$200,773	\$1,653,814	\$4,608,861	\$7,927,108